

# ACC MBA Gazette

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## Success Steps

*Road trippin'*

**Wilma Ann Anderson**

Who can help you on the road to success? Almost anyone. Success is a puzzle that you are charged with putting together. You won't always pick up the right piece of the puzzle and put it in the right place on the first try. You might lay that piece to the side and keep your eye on it in case you find where it fits.

In your networking efforts you may meet people who don't seem to satisfy an immediate need, but you must always, always keep those people in mind. If only to serve the purpose of passing your business card along to someone else or mentioning your name, these people are valuable so...present yourself as a professional at all times; you never know who's who. Moreover, you'll be respected as a reliable individual.

Be prepared. Many people miss the opportunity to make a great first impression because they don't have a business card on them or because they only have one dog-eared copy of their resume.

Pack well for your road trip.

## Main Step

*Campus developments*

**Wilma Ann Anderson**

Did you know...

- Student Services offers free desk planners?
- There's a symposium on "psychological diagnosis, assessment and treatment in a diverse world" occurring on March 20, 2001, 6:00 PM-8:00 PM? (info: 212.343.1234 x 2422)
- There are free copies of MBA Jungle on the table outside of the graduate business office?

## Social Step

*The interview—battling the beast*

**Natasha Herring**

We've all been through it at least once...“the interview” ...and perhaps we viewed it as an unnerving, uncomfortable or just plain tedious experience. It's that obstacle that stands in the way of our prize; that machine that binds our nerves and prevents us from our goal or that thing we all just have to do that is part of the already gruesome job-hunting process. Regardless of how we see the interview, it is a beast to battle and when we are prepared with sword in hand and armor strapped on, then the interview can be a great tool used to express what makes us all shine like stars.

First things first, as human beings we all get nervous. It is what causes our hands to perspire, our hearts to race, and our tongues to knot. Instead of viewing the interview as being a grilling process, the interview can be a great opportunity to put your best foot forward while gaining insight into the company.

The interviewer should not be the only one interviewing; YOU, the interviewee, should also be prepared with a list of questions. And guess what? You got it...the interviewer is usually just as nervous as you are. Most of the hiring managers have hectic schedules and not much time or opportunity to read your resume thoroughly. While they are scanning your resume, take a deep breath and relax. Remember that they are human just like you and I. Then, while the interviewer assesses whether s/he is interested in you, you assess the company. As you already know, you are a valuable asset—the company just hasn't had the opportunity to find out yet. Grace 'em with a smile and plunge forward!

## Cannes

*Things to note*

### Wilma Ann Anderson

- Driving is on the right-hand side of the road
- Most French payphones DO NOT accept coins
- The weather is unpredictable
- Free Internet terminals are in the Variety Pavilion
- The French speak French!  
(go to [www.travlang.com](http://www.travlang.com) for a crash course)

## Health Step

*In your dreams*

### Wilma Ann Anderson

Here's a study tip presented by RealAge.com:

Do you need to keep that work presentation or exam material you just memorized from slipping away? Sleep on it.

Research shows that getting some shuteye after memorizing or learning new tasks is a critical component of the learning process. In a study, task improvement was not observed in participants who got fewer than 6 hours of sleep in the 24 hours following a training session.

## Financial Step

*Money management*

### Wilma Ann Anderson

**Free Money Management Seminar** sponsored by Primerica and Audrey Cohen College. March 19, 20, and 23, 2001 are the dates for this seminar that will cover asset management, debt management, and protection management. A complimentary financial needs analysis is also available. Call the office of Career Services at 212.343.1234 x 2315 for more information.

### Student Advantage Card

[www.studentadvantage.com](http://www.studentadvantage.com)

For only \$20 the Student Advantage Membership Program provides millions of students with exclusive discounts and partner benefits at nearly 50 national partners and 15,000 participating merchant locations serving college campuses nationwide. Discounts are available from leading companies such as Amtrak, Greyhound, Tower Records, Foot Locker, Staples and Barnes & Noble College Bookstores.

### Free Text Books?

Editor's pick: [www.mypoints.com](http://www.mypoints.com)

With MyPoints®, you earn Points toward great rewards simply by reading email, shopping online, touring web sites and more. And it's free! Join now and earn up to 150 Points! Redeem your Points for airline miles, fine dining, merchandise and more from great partners like **Barnes & Noble**, Macy's, Blockbuster, and the Olive Garden. Tell 'em "WilPower" referred you.

## Web Step

*Info crawl*

### Wilma Ann Anderson

[www.cannesmarket.com](http://www.cannesmarket.com)  
[www.flipdog.com](http://www.flipdog.com)  
[www.libraryspot.com](http://www.libraryspot.com)  
[www.womenforhire.com](http://www.womenforhire.com)  
[www.studygames.com](http://www.studygames.com)  
[www.virtualintern.com](http://www.virtualintern.com)  
[www.jobtrak.com](http://www.jobtrak.com)  
[www.makingitcount.com](http://www.makingitcount.com)  
[www.findarticles.com](http://www.findarticles.com)  
[www.hightechny.com](http://www.hightechny.com)

**Fine Line**

"It takes courage to grow up and turn out to be  
who you really are."

-ee cummings

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